

raffi torres

art director + designer

about:

A multimedia creative who has worked with brands & talent such as Youtube, Google, Logitech, Red Hot Chili Peppers, Linkin Park, Meghan Trainor and many more.

Currently based in Los Angeles, CA

education:

University of Oregon
Bachelors Degree
Advertising

skills:

photoshop	typography
after effects	branding
illustrator	art direction
indesign	social
premiere	photography
blender	video
c4d	re-touching
effect house	color grading

contact:

raffitorres42@gmail.com
raffitorres.com
ig: @img_raffi

experience:

[xx artists]

07.22 - present

motion graphic designer

- conceptualized and crafted designs, animations and activations for various platforms, consumer-facing projects and campaigns
- worked closely with creative directors to strategize and brainstorm on engaging content
- created brand identities through colors, typography, aesthetic and motion design

08.20 - 07.22

jr. motion designer

- collaborated with a graphic designer to help animate elements of a design
- gained an in-depth knowledge of after effects, 3d programs (blender & c4d) and ar filter software (effect house)

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03.20 - 08.20

social creative

- art directed and captured photos of the product in an aesthetic that aligned with the brand
- created graphics made for evergreen posting and paid advertisements in both the US and Chinese markets.

[mother]

06.19 - 09.19

creative intern

- assisted creative directors in conceptualizing new products for sonic drive-in
- contributed to campaign production for postmates